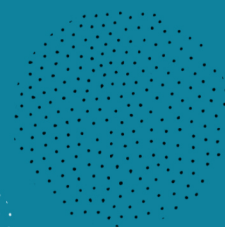
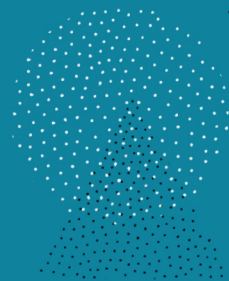
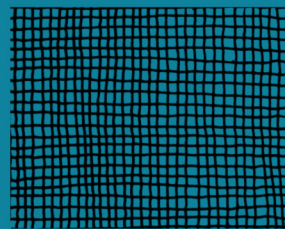




Hi! I'm Roberta.

THIS IS MY
GRAPHIC RECORDING
portfolio



LET'S GO!





Hi! My name is Roberta Ragona but it's way easier to find me online as Tostoini. My experience in the field of illustration goes from picture books and editorial to brand communication, but this is specifically my graphic recording portfolio, with a selection of my most recent work. I have an extensive experience in graphic recording, visual facilitation, sketchnoting, scribing, visual thinking and harvesting, both in person and in remote sessions.

I worked in a number of different contexts ranging from business environments to academia, from management training to employee workshops, on topics ranging from finance to climate change, inclusion and diversity. I studied anthropology and worked in communication, and both those experiences came very handy during graphic recording sessions. I mostly work digitally on my ipad, but I'm quite good with big sheets of paper and chunky markers too.

STRATEGIE DI DIVERSITY & INCLUSION

Condivisione di obiettivi



INDICATORI MISURABILI



OBIETTIVI POSSIBILI



E' un tema

INTERSEZIONALE

che non riguarda solo il genere

MA ANCHE ALTRE IDENTITA'

CAMBIARE LA CULTURA DELLE PERSONE

significa porsi il PROBLEMA

METTERE LE PERSONE NELLA CONDIZIONE DI LAVORARE AL MEGLIO DENTRO LE PROPRIE AZIENDE ASCOLTANDO LE LORO NECESSITA' fa bene al

€ fatturato €

VALORIZZARE RISORSE che esistono

I LAVORATORI DI FASCE COSIDDETTE FRAGILI HANNO SKILL NON INDAGATE



LA SALUTE MENTALE

E' PARTE DELLA PERFORMANCE LAVORATIVA

DARE la scelta SUE PROPRIE PRIORITA'

42% madri 25-54 non lavora

32% lavora part-time

30.000 donne hanno lasciato il lavoro

10.000

LEGLI 2020-22

Inclusion For all

GLI STRUMENTI DI INCLUSIONE MIGLIORANO LE CONDIZIONI DI LAVORO

PER TUTTI

gestione dei carichi di cura

PARI OPPORTUNITA' PER TUTTO IL PERCORSO LAVORATIVO

RIENTRO AL LAVORO NON SOLO PER LA MATERNITA'

L'INCLUSIONE E' UN PROCESSO

Non un'attivita' one spot

EQUALITY ≠ EQUITY

analizzare i bias e

CONSCI E INCONSCI

ricono sceglierli per risolverli

RACCOGLIERE

CONTARE

CONFRONTARE

PREDISPORRE SISTEMI DI ASCOLTO

TESTARE LE TECNOLOGIE

analizzare i bias dei dati

I DATABASE NON SONO

neutri

UNA COMUNITA' E' FATTA DI MICROCOMUNITA' CHE SI INTERSECANO

TEMPO

AI RESPONSABILE DI CURA PRINCIPALE della Famiglia.

che non significa solo i FIGLI.



nome cliente ACADEMY

FORMAZIONE FORMATORI

CONDIVISIONE e CRESCITA

DALLA SCUOLA DEI MESTIERI
ALLA FORMAZIONE FORMATORI

NOME SPEAKER

ABBIAMO DUE COSE DA DIRE!
ABBIAMO UN CONTRIBUTO IMPORTANTE
DA DARE SU NOI STESSI -

percorsi customizzati su

Energia

FARE LE COSE SUL SERIO
★ GIOCO ma ★
CON LEGGEREZZA

Interesse!

coinvolgimento



FIRMITAS
UTILITAS
VENUSTAS

LE PAROLE DEL FORMATORE

insegna ASCOLTO
UMILTA' emozione PASSIONE
IDEE CONDIVISIONE
GENEROSSITA' CURIOSITA'
SAPERE EMPATIA GUIDA
CRESITA ESPERIENZA
ENTUSIASMO

lasciare un segno ma
anche vedere il potenziale
nell'altro

? LE URGENZE DEL LAVORO
SONO LA SPINTA A TROVARE
SOLUZIONI DI CRESCITA

PRATICA + STUDIO = INNOVAZIONE

IO AL CERTO NON MI SAREI
MAI POSTO A QUESTA PROFESSIONE
COL FINE DI ESSERE SOLO COPISTA.

Francesco Bonomini



sintetizzare
l'esperienza
PRATICA → TEORIA

IMPARARE DALLE
COMPETENZE
DISPONIBILI
intorno a noi

RICICLARE
RISORSE CHE
NON SAPEVAMO
FOSSERO
RISORSE
CAVESTRUZZO

SPEAKER #2

CONDIVIDERE e
continuous learning

ERANO MULTIPOTENZIALI
E PLURI SPECIALE
la stessa persona può
eccellere in aree diverse

NON AVERE PAURA DI
AFFRONTARE PROGETTI
IMPORTANTI



etica
ricerca

IL FUTURO DEL
LAVORO e'
NUOVA pratica

ALTRO SPEAKER

nell'apprendimento continuo
non e' importante L'ARCHITETTO
ma il contributo di TUTTI



FARE RETE
internamente
E
CON L'ESTERNO

GENEROSITA'
COME VALORE
NON
INDIVIDUALE
MA
AZIENDALE

ESSERE
generoso

NUOVA
CONDIVISIONE
DEL SAPERE

L'ATTENZIONE
COME RISORSA
DA COLTIVARE

SPEAKER CHIUSURA

responsabilità
FARSI TRAMITE DELLA CULTURA INFRAZIENDA

TRAIN·the·TRAINER

CELEBRATION

DAY • ANNO •

SPEAKER 1

LA GENERAZIONE DI
valore
ALL'INTERNO DELLA
INIZIATIVA CLIENTE

~~EGOTISMO
MEDOCRITA
SILENZIO~~

4 MILTA
101 %
FEEDBACK

Esperienza + innovazione
RAZIONALITA' + INTELLIGENZA EMOTIVA

problema

analisi
informazioni
alternative
soluzioni

MESSA
IN
PRATICA

what. cosa

- EFFICACIA
- CONTENUTI
- PROGETTAZIONE
- EROGAZIONE
- FORMAZIONE

IL CERVELLO
E' PLASTICO

IL FOCUS SULLO SCOPO:

perche'?

SENSO DEL SAPERE
ELEMENTO MOTIVANTE

PER PERSONE E TEAM

LE PERSONE SONO
CONVINTE DAL COME
IL COME DERIVA DAL
SENSO PROFONDO
DEL perché

VALOR
MOTIVAZIONE

partizione
PER
il mestiere

how come

- EFFICIENZA
- COMPETENZE
- SPERIMENTAZIONE
- CONSAPEVOLEZZA

auto sviluppo:
diario di bordo

- IL SENSO DELL'INIZIATIVA •

CONTRIBUIAMO AL TRASFERIMENTO
DEL sapere distintivo

PER FAVORIRE LO SVILUPPO DEL
senso di appartenenza

PER ALIMENTARE LA motivazione
DEI NOSTRI COLLEGGI NEL PERCORSO
DI CRESCITA professionale

SUPER PRO PRELIMINARY

PERCORSO CHE DURA

Don. SSA Home

GENEROSITA' DI TEMPO E KNOW-HOW

COMUNITÀ
di
ESPERTI



S
P
E
A
K
E
R

2.

CLIENT NAME 4FUTURE

THE FUTURE OF ... IN THE NEXT ... CLIENT PROGRAMME 2021-2027

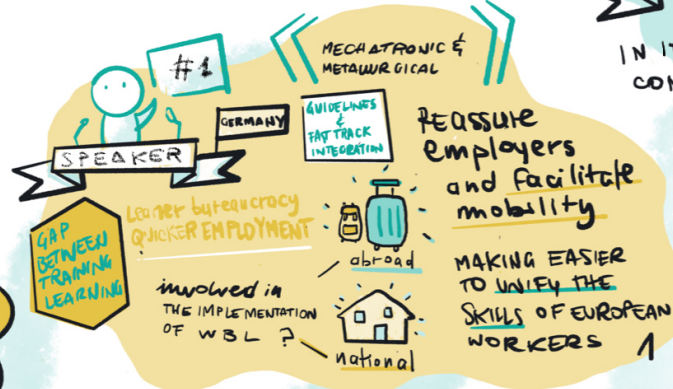
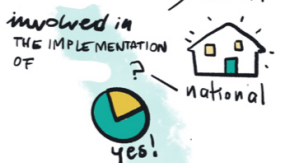
LOGO

MORE

LOGOS

RECOGNITION & VALIDATION

OF COMPETENCE IN PLACE 9.11. YEAR



Give the students the same opportunities

Entrepreneurs become familiar with the formats and become PARTNERS

MAKE IT EASY TO IDENTIFY DEMAND



the PRESENCE OF TEACHER CARE & continuity

experience museum heritage sites

DIFFERENT INSURANCE LANDSCAPE

work/life balance



DIGITAL DIVIDE ISSUES

HOW TO ADAPT TO COVID-19?

national

difficult to manage both for teacher & students

SWITCH FROM REAL-LIFE BUSINESS TO SIMULATED TASKS

TIME CONSTRAINT

PORTUGAL

JUMP-START DIGITAL WORKING TOOLS

national

difficult to manage both for teacher & students

experience museum heritage sites

national

work/life balance

work/life balance

COMPETENCE GAINED BY CLIENT abroad

POWER UP!

Flexibility!

INDEPENDENCE!

Intercultural competence

AUTONOMY!

WHAT MAKES A Successful Experience?

6

2

5

4

engaged tutors

defined evaluation procedures

accompanying teachers

leather engagement

open minded learners

8

agreed outcomes

intermediary organization in host country

1

open minded learners

Footwear!

PORTUGAL

CONSIDERING THE NEEDS OF LOCAL COMPANIES!

CHALLENGE

SOLUTION

ACTIVE WORKING TEACHER real market insight fresh perspective

Footwear!

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MANAGEMENT REVOLUTION

Un percorso
durante tutto
L'ANNO

PROPOSTA:



SOLUTIONING → costruzione di valore non solo condivisione della stesso

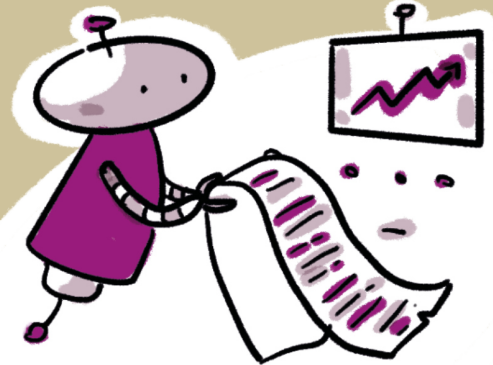
INNOVATION DAY 16.07



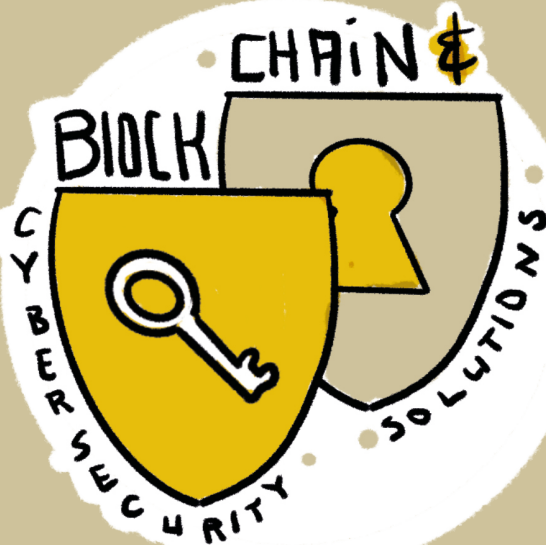
Smart health &
PEOPLE ANALYTICS



Sustainable
& PREDICTIVE
Operations



DATA ANALYTICS
& Machine learning



INTERGENERATIONAL 23

exploration AND THE KIDS!

with: Deborah Heiko Eleanor

KIDS
Talk to someone else about the story

LET US KNOW HOW YOU FEEL
happy, bored, curious, sketch, bored, curious

WHAT DO YOU THINK ABOUT THE future?
less animals & plants, more buildings, more tech, more garbage & pollution

TECHNOLOGY ARRIVES IN OUR LIVES IN DIFFERENT MOMENTS
my first phone: 8yo, my grandpa: he was an adult!

HOW THE WORLD FEELS RIGHT NOW
like the leaning tower of Pisa

SCHOOL IS DIFFERENT
I learn different stuff, I learn in my spare time

EXCITED WORKED HARDER
I'M MORE CONNECTED TO PEOPLE, BUT WHAT ABOUT THE ENVIRONMENT?

how do you know when something is NEW?
when I'm surprised by it

WHAT IS LEARNING?

INTERGENERATIONAL 23

exploration WITH THE ELDERLY

the elders said: with: Deborah Heiko Eleanor

KIDS!
THEY HAVE SUCH DIFFERENT EXPERIENCES BUT A COMMON NARRATIVE

THE THING THE KIDS PICKED
the book he liked, his skills, it's his own

3d printing
in some ways the kids have a better view of the world around them but they made their own

we look to the same things but with a different perspective
they learn about their environment (experiences) as they learn from general can't for adults

IT'S MORE DIFFICULT TO BE JUST A CHILD NOWADAYS
LESS UNSTRUCTURED TIME

EXERCISE YOUR CURIOSITY

WHAT GAMES DID YOU UP AS CHILDREN?
chess, At some point society's gender roles kick in... being a lady, climbing trees

IN PANDEMIA
is an issue for adults and children

but we can learn a lot from each other

INTERGENERATIONAL 24

exploration ALL TOGETHER NOW!

with: Deborah Heiko Eleanor

A LITTLE WARM-UP
"My hands" MOVING BREATHING around the campfire

WHAT YOU LEARN IN YOUR LIFE BY MEETING PEOPLE AND TRAVELING IF YOU CAN

MAKE A CONTACT
COOK TOGETHER (consensus on pizza), hat moment

IT'S NOT JUST LANGUAGE IT'S EXPERIENCES

STORIES MORE (movies books etc.)

WHY ARE YOU UPSIDE DOWN? my whole body is a hat!

UPSIDE DOWN (Bats!)

you can appreciate NUANCES
SOON... surprise the

IT'S ALWAYS A TWO-WAY STREET WITH LEARNING

BE PART OF YOUR LOCAL COMMUNITY

BEING A BETTER PERSON

WHAT DO YOU NEED FOR THAT?

THIS OPENED A BIG TOPIC!

LANGUAGE (and you learn other people experiences with that)

sign language

COMMUNICATING WITH OTHER PEOPLE

CURIOSITY

ENGLISH AS A TOOL FOR PEOPLE FROM ALL OVER THE WORLD TO COMMUNICATE WITH EACH OTHER

WHAT KIND OF FROG ARE YOU?

A TALK OF TWO FROGS AND PERSISTENCE

WHAT WOULD YOU LIKE TO learn?
KITE SURF

WRITING

having an impact on the world

INTERGENERATIONAL 24

exploration ALL TOGETHER NOW!

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KITE SURF

WRITING

having an impact on the world



TO SPIN 2020
 specking+partners
 Climate-KIC

PERSONAL BRANDING

mistressclass

5-6.02.21

"fai come dice, enrica bonaccoti"



GIULIA BLASI
PUBLIC SPEAKING
PER PERSONE TIMIDE



DATI TU PER PRIMA

IL permesso DI

PARLARE: perché è DIFFICILE?
in pubblico

Buu! la paura di fallire +
la paura socializzata:
prendere spazio
prendere la parola
il giudizio del corpo

PARLARE OCCUPARE
NON TI SCUSARE.



CONVINCERE SPIEGARE

MA SOPRATTUTTO:

PERCHE'

OCCUPARE IL PROPRIO SPAZIO

(non se ne può fare a meno?)

NO.

* i gianpeople.

OCCUPARE LO SPAZIO CHE CI SPETTA PERCHE' QUELLO VIENE RIEMPIUTO DA QUALCUN ALTRO

PERCHE'

Serve.

A COSA CI SERVE SAPER PARLARE in pubblico?

Serve.

- PITCH
- PROPOSTE PUBBLICHE
- INTERVENTI
- DISCUTERE
- FARE ATTIVISMO
- CONVINCERE

trova

IL TUO

CHI SONO I BRAVI ORATORI

stile

tuo

ES. EMPATICO E TRASCINANTE (obama)
ASCIUTTO E DIRETTO (merkel)
CALDO E CONVULGENTE

Patricio? YOU BET.
I'M SPEAKING, OK?

INDIVIDUARE L'ARGOMENTO al corso

RIPETIZIONE RIPETIZIONE RIPETIZIONE

STRUTTURA ed elementi BASE

di un discorso pubblico

EFFICACE

identificare il PUBBLICO di RIFERIMENTO

TROVARE UN

TONO ADATTO

IDENTIFICARE le EMOZIONI

DOSARE L'UMORISMO

LEGGERE la stanza

skizza! ooo

GESTIONE DELL'ANSIA

matrica matrica matrica

RIPETIZIONE RIPETIZIONE RIPETIZIONE

GESTISCI L'AGGRESSIVITA' (ALTRI)

* NON TI SMINUIRE.

PARLA PIANO. (SERVE ANCHE AGLI INTERPRETI LIS)

la PAURA del palcoscenico non state

SCOMODA

gesti sacramentali

PERSONAL BRANDING RITI moltiplicati AMULETI

DI DISCORSI ANDATI MALE NON si muore. NON FARTI

... INTERROMPERE.

ABITARSI

DICE FRANCESCA MICHELIN

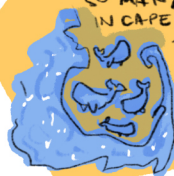
PRENDITI IL TUO SPAZIO.

GRAPHIC RECORDING: TOSIOINI

WHY you CARE should ABOUT WHALE POO

A TED TALK BY A SHA DEVOS I WATCHED WHILE EATING LUNCH

IN THE SIXTEEN CENTURY THERE WERE SO MANY WHALES IN CAPE COD BAY THAT THEY SAY YOU COULD WALK ON THEIR BACK FROM ONE END OF THE BAY TO ANOTHER



WE HAVE TO THANK THE **SAVE THE WHALES** MOVEMENT FROM THE SEVENTIES FOR CHANGING THE PUBLIC PERCEPTION OF THIS ANIMAL

WHALES ARE **ECOSYSTEM ENGINEERS**

THEY HELP MAINTAIN THE HEALTH OF THE OCEAN

With two main things:



THE BATHROOM IS A MESS! SORRY!
When they surface to breathe, they release **HUGE AMOUNTS OF POO** BRINGING NUTRIENTS FROM THE DEEP TO THE SURFACE

MORE WHALES
↓
MORE POO
↓
MORE NUTRIENTS

also, WHALES MAKE LONG MIGRATIONS, BRINGING NUTRIENTS FROM RICH FEEDING GROUNDS TO MORE BARREN BIRTH AREAS



WHAT ABOUT WHALE CARCASSES?



WHEN A WHALE DIES, AFTER A WHILE IT SINKS ON THE OCEAN FLOOR



THEY ARE ISLANDS OF ABUNDANCE



HOSTING A NUMBER OF SPECIES LIKE **PLAG FISHES OR SLIME EELS** so good!



200 YEARS OF WHALING REMOVED BOTH THE WHALE CARCASSES FROM THE OCEAN AND THE LIVE POO-PRODUCING WHALES FROM THE SEA ALTERED THIS ECOSYSTEM

PROBABLY ALREADY CAUSING A NUMBER OF UNKNOWN EXTINCTIONS

ALSO ALSO ALSO
WHALE CARCASSES TRANSPORTS **33 tons** OF CO2 ON AVERAGE



SO IN SUMMARY...

WE NEED TO ADDRESS THE PROBLEM THAT WHALES FACES NOW, LIKE GHOST NETS OR BOAT COLLISIONS

BUT WE ALSO NEED TO **CONTEXTUALIZE** OUR MESSAGE SO THAT PEOPLE UNDERSTAND THE VALUE OF THESE CREATURES

NOT JUST FOR THEIR SAKE BUT ALSO FOR OURS.

GAIN ACCESS TO WHAT IN THE EMPIRICAL
ETHNOGRAPHIC MATERIAL IS **NOT**
NECESSARILY ASSIGNED TO
— LINEAR THINKING —

cristiana giordano
+
GREG PIEROTTI

public
anthropology

EXPERIENCE
IN
THE
BODY

DECONSTRUCT
RELATIONS
OF
POWER
disparity

"RE-EXPERIENCE"
THE FIELD

WHAT CAN BE
LEARNED FROM THE
IMPOSSIBILITY OF
FIELD WORK

denise pettinato

EMPOWERING
active
PARTICIPATION
OF THE INFORMANTS

VISUALIZE THE
temporal USE
OF SPACE

DISTANCE MAKES
data STAND OUT
OVER
background noise

not just argumentative
thinking but associative & intuitive

AFFECT theatre

AN EXPERIENCE
OF INDEFINITENESS
that is difficult
to put into words

FACILITATE
a multidisciplinary
APPROACH

NON VERBAL
restitution

ORIGINES

and gourmelen
alice sophie
sarcinelli

What is the
meaning of ties
between people
linked by an act of
PROCREATION?

TWO WAYS
TRANSLATION

ETHICAL
PRINCIPLES
guarantee
anonymity
and confidentiality
without losing
empathy

FACILITATE
identification
OF SCOTT McLEOD
UNDERSTANDING COMICS

SPEAK
to kids and
adults alike

DREAM
SCAPE

GETTING
CAUGHT

SHARE
THE PROCESS

THEATRE

PHOTOGRAPHY

COMICS

ILLUSTRATION

new Forms
of
ETHNOGRAPHIES
alternative FORMATS OF RESTITUTION

polygeneric Languages
THE QUESTION

WHAT EVIDENCES CAN EMERGE
FROM THE USE OF ALTERNATIVE
FORMATS BESIDE ACADEMIC
WRITING IN CONTEMPORARY
ETHNOGRAPHICAL
PRACTICE?

MONICA
WEISSENSTEINER
SYNTHETIZE
DATA PEOPLE GUIDE THE EYE
to the important
information

PLACES IN A
SINGLE
fact
BOTH ENGAGING &
INFORMATIVE

give back the
result of a research
IN A SIMPLE, ACCESSIBLE
language

digitalize the
MATERIAL and
IMMATERIAL
heritage

avoid PARACHUTE
science

SARA
BASSI
PRE-COLONIAL
BENIN

XOGBONU
PORT NOD
HISTORICAL
NEIGHBOURHOODS

... DRAW!

SHARED SPACE
BETWEEN HUMANS
and
NON HUMANS

PERTINENCE
between
research and
METHODS

COMPLEXIFY THE
public space

GRAPHIC
RECORDING
TO STORIES

Recherche

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Ariadne's Thread

Interweaving Creative Expressions in Ethnographers' Practices

Le fil d'Ariane. Entrelacer les formes créatives dans les pratiques des ethnographes

Alice Sophie Sarcinelli, Monika Weissensteiner, Cristiana Giordano, Roberta Ragona
et Greg Pierotti

p. 142-156

<https://doi.org/10.4000/revss.9349>

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RÉSUMÉS

FRANÇAIS | ENGLISH

In a historical moment characterised at the same time by an attempt of weaving creativity into ethnographic practice and by a neopositivist turn, this article brings together the practices and reflections of five authors, working in the fields of anthropology, illustration, and theatre. Its aim is to interrogate, on the one hand, "writing" as the main ethnographer's activity and, on the other hand, the heuristic potential of ethnographic practices that embed creative methodologies and alternative writings. The analysis, based on our experience and presented through words and images, takes three empirical cases: drawing, affect theatre and graphic recording. By pointing out the epistemological, analytical, and representational value of weaving creativity ethno-graphic practice, we will reflect, in the conclusions, upon the conditions needed to foster the recognition of creative practices, and we will interrogate the very notion of scientificity in contemporary academic work.

ENTRÉES D'INDEX

Mots-clés : méthodes créatives, écriture, ethnographie, scientificité, anthropologie visuelle

Keywords: creative method, visual anthropology, ethnography, scientificity, writing

ISSUE 68 - REVUE DES SCIENCES SOCIALES

I CO-AUTHORED AN ARTICLE ON CREATIVE EXPRESSION IN ETHNOGRAPHICAL PRACTICES, SPEAKING ABOUT THE ROLE OF GRAPHIC RECORDING AS A TOOL OF RESEARCH FOR ANTHROPOLOGY AND ETHNOGRAPHY

THANKS for WATCHING!

